

# SO NORTHWEST WOMEN'S SHOW

**Future Shows:**  
 March 11-12, 2023  
 March 9-10, 2024  
 March 8-9, 2025

**March 12-13, 2022 • Tacoma Dome • Tacoma, WA • Exhibitor Application**  
**Saturday 9am-6pm & Sunday 10am-4pm**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Onsite Contact: \_\_\_\_\_ Onsite Phone Number: \_\_\_\_\_  
 Product or Service \_\_\_\_\_

**Must provide Product or Service for application to be accepted. \*To qualify for inline food sampling discount, you must sample both days and please list what you will be sampling above.**

**Booth Choices**

Booth Pricing	# of Booths	Price / Booth	Total
10x10 Prime Corner		\$995	
10x10 Inline		\$605	
10x10 Inline Food / Non-Profit		\$505	
Tacoma Trade Show License fee		\$10	
Grand Total			

Booth Price Includes: 8ft. back curtain, 3ft. side curtains, ID sign, listing in show program, listing on show website (deadlines apply), Eight (8x) one day Vendor passes per 10X10 booth. Does not include: electricity (order through Hollywood Lights) or tables, carpet or chairs (order through Grand Event Rentals) for an additional charge. You can bring your own table, chairs and/or carpet.

\$100 deposit is required with your registration. Pay in **FULL** by 1/14/22 with check or credit card to receive booth placement within the show, the above pricing, and a link to your website from the Northwest Women's Show website. If you pay via credit card there will be an additional \$20 processing fee per transaction. Once registered we will provide you with your customer information to pay by credit card. Web address for your website:

\_\_\_\_\_.

**Check attached:** Yes \_\_\_\_\_ No \_\_\_\_\_

**If not, preferred payment method and expected date:** CC \_\_\_\_\_ Check \_\_\_\_\_ Date \_\_\_\_\_

**Do you have a current City of Tacoma business license? If so, provide the customer number here \_\_\_\_\_.**

If you do not have a current Tacoma business license, add \$10 to your balance for your temporary City of Tacoma trade show license fee.

**If you are selling at the show and need a UBI number you can apply online at DOR.WA.GOV free of charge.**

Payment Method: Payable upon receipt of registration (check or credit card – make checks out to KOMO TV and mail to: KOMO TV, ATTN: Mike Oboy - 140 4<sup>th</sup> Avenue North – Seattle, WA 98109)

**By submitting this application, I agree with the following terms and conditions.**

**Sign Here:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**OFFICIAL RULES AND REGULATIONS**

This agreement is between Sinclair Broadcast Group. (Referred to as "SBG") and the company designated above (referred to as "Exhibitor"). SBG is the producer and coordinator of the Northwest Women's Show, scheduled for March 12-13, 2022 at the Tacoma Dome in Tacoma, Washington. I understand deposits are refundable only if a written request is received by our office before 11/26/21. **Any one signing up after 1/14/2022 will not be eligible for a refund. Payment for your booth must be made in full Friday, January 14, 2022 or your reserved space will be released no exceptions.** I understand that there's no exclusives offered at The Northwest Women's Show and counterfeit merchandise will not be allowed on the premises. All decorations, drapes, signs, banners, etc. within 18 inches of ignition sources, such as lights fixtures, heaters, electrical outlets, electrical connections and flame-producing devices must be flame retardant and must be accompanied by a Certificate of Flame Resistance indicating the item is flame retardant, or it must be removed. If your display items are more than 18" away from the above electrical sources/connections listed above, then you are okay. Please avoid extra costs to replace, have the decorator re-drape, or having to pay any and all fines levied against your booth by planning ahead. Any exhibitor wishing to participate in the So Northwest Women's Show and has received SBG's approval of Exhibitor's presentation or exhibit is subject to certain requirements of the Tacoma Dome. The parties further desire to set forth the agreement between themselves. In consideration of these purposes and the mutual terms and conditions set forth below, the parties agree as follows: **1. Exhibitor's Booths** Details listed above. **2. Exhibitor's Fee.** Exhibitor agrees to pay to SBG by the due date shown on Page 1 of this contract, the booth fee representing an exhibitor's fee for space reserved under this Agreement. SBG acknowledges receipt of the amount shown on page one as an application deposit, which amount has been applied to the total fee due to SBG. The deposit and booth fees are nonrefundable. If Exhibitor has not paid the booth fee by contract due date on page 1, SBG may elect to terminate this Agreement and forfeit Exhibitor's deposit. Each booth comes with eight (8) vendor passes that are good for one day. If you need additional passes they can be purchased directly from us at vendor check in. **3. Use.** Exhibitor's use of the display booth(s) shall be limited to merchandise and/or services listed on reverse side and shall be used for no other purpose without the prior written consent of SBG. SBG reserves the right to reject or remove any display or presentation SBG in its sole discretion deems inconsistent with the use set forth on page one, or which otherwise fails to comply with the terms of this Agreement. **4. Additional Services and Fees.** The City of Tacoma requires each exhibitor to have a City of Tacoma Business License. Exhibitors who do not have a Tacoma Business License must purchase a Special Event License in the amount of \$5.00 per exhibit day. Any exhibitor selling on site will need a State UBI number, which can be obtained at no charge. Upon requests made to SBG's show decorator, Exhibitor may obtain booth cleaning and electrical service for its booth, as well as tables and risers. A complete list of these items and the applicable charges is set forth in the Exhibitor's kit. **5. Assignments or Transfer.** Exhibitor may not assign transfer, or sublet the rights conferred under this Agreement without the prior written consent of SBG. Any authorized assignment or sublease shall not release Exhibitor of all liability under this Agreement, but Exhibitor shall remain jointly liable with the assignee or sublease as a surety for the full performance of all obligations in this Agreement. In addition to recovery of all damages resulting there from, SBG shall be entitled to use self-help and/or all available legal means to remove from the event any assignee, transferee, or sublease who has not received the prior approval of SBG. **6. Rules, Regulations, Compliance with Law and Tacoma Dome Safety Requirements.** Exhibitor, its agents, employees, business invitees and assigns shall comply with the rules and regulations set forth in the Exhibitor's Kit, incorporated into this Agreement. SBG shall be entitled to make reasonable amendments or changes to the Exhibitor's kit, when, in the sole discretion of SBG, such amendment is in the best interests of the Northwest Women's Show and the exhibitors as a whole. Exhibitor agrees to comply with these modifications or additions after having received notice of the same. In addition, Exhibitor and its use shall comply with all applicable federal, state and local laws and ordinances, and with all lawful orders of police and fire departments having jurisdiction. **Without limiting the generality of the above, Exhibitor agrees not to obstruct aisles or access to neighboring booths, nor conduct or operate its exhibit so as to cause interference with, annoyance or endangerment to other exhibitors or visitors. If in violation, the exhibitor will have to vacate their booth without any compensation.** Any exhibitor who has illegal or counterfeit merchandise will be asked to remove it immediately and may be required to vacate their booth without any compensation or refund of any kind. No exhibits or advertising shall extend beyond the space allotted to Exhibitor, or above the back and side panels of the Exhibitor's booth. The distribution of any samples, souvenirs, publications, or other sales or promotional activities shall be conducted only from within the Exhibitor's booth. Helium balloons are **NOT** allowed anywhere in the Tacoma Dome. Exhibitor shall not, without the prior written consent of SBG, put up or operate any engine or motor or machinery on the premises or use oils, burning fluids, camphene, kerosene, naphtha, or gasoline for either mechanical or other purposes, or use any agent other than electricity for lighting. Exhibitor shall not otherwise bring any combustibles, explosives, and dangerous or hazardous materials to the event. Any textiles used or displayed by Exhibitor shall be fireproofed. In addition, all packing materials shall be removed from the floor and display area and can be stored under your table as long as it's covered by a table cloth. All displays are subject to inspection and approval for the City of Seattle Fire Dept. Children under the age of 15 are not allowed on the show floor during move in or move out for safety reasons set forth by Tacoma Dome. **7. Damage or Defacement of Tacoma Dome.** Exhibitor shall not injure, mar, or deface the Tacoma Dome or the grounds outside the Tacoma Dome. Exhibitor shall further not drive any nails, hooks, tacks, or screws in any part of the Center, nor shall it make any alteration of any kind therein. Upon demand of the Tacoma Dome or SBG, Exhibitor shall pay to Tacoma Dome or SBG such sums as shall be necessary to re-store the premises, Center, and Center grounds to their original condition if any portion thereof shall be damaged by the act, default or negligence of Exhibitor. **8. Limitation of Liability.** Except to the extent of the deposit and Exhibitor's fee paid hereunder, SBG and Tacoma Dome are not liable for any loss, injury to persons or property of Exhibitor, or direct or consequential damages. **8) Vendor Behavior.** Vendors shall treat all attendees, Tacoma Dome personnel, Sinclair Broadcasting employees, other participating vendors and sponsors, and all contracted partners of the Northwest Women's Show with respect. The first complaint filed with our staff with result in a written warning and a second complaint will result in your booth being shut down for the day. If we receive a third complaint on the following day your booth will be shut down permanently for the show. Once the show is over you will be able to move your booth and merchandise out. You will not receive a full or partial refund.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_

**OFFICIAL RULES AND REGULATIONS**

Exhibitor acknowledges that overnight security consists of video surveillance monitored by the command center at Tacoma Dome and shall indemnify, hold harmless and defend SBG and Tacoma Dome, their directors, officers, agents, and employees for and from any and all losses, claims, liabilities, damage, action, or judgment recovered from or asserted against SBG or Tacoma Dome, or any other or willful misconduct expense, including reasonable attorney's fees and costs, arising from Exhibitor's participation in the Northwest Women's Show or arising from any negligence of Exhibitor or any of its agents, employees, contractors or invitees. **10. Exhibitor's Insurance.** Northwest Women's Show Management has general liability insurance covering the show. This insurance does not cover the exhibitor's exhibit contents, visitors within the confines of exhibitor's leased space, or exhibitor's personnel. All exhibitors are responsible for all liability that may arise from any action, sampling or interaction that occurs in relation to the exhibitor's booth. Any exhibitor that provides any kind of invasive procedure such as, but not limited to, tattooing, piercing, blood testing, laser, acupuncture, injections, food sampling, etc., must procure and provide The Northwest Women's Show with proof of insurance that covers such procedures. **10. Cancellations.** The parties agree that the success of the Northwest Women's Show is dependent upon the participation of a large number and broad range of exhibitors. There are no refunds after January 7, 2022. SBG reserves the right to cancel this agreement based on information received from reliable or official sources that may question the exhibitor's ethical or legal business practices. Regardless of the cancellation reason, there will be a \$100 cancellation fee for all cancellations. **12. No Guarantee.** SBG will not guarantee any product or service exclusivity nor guarantee the sales volume or overall success of any exhibitor's participation. **13. Transportation to and from the Tacoma Dome.** The Transportation Management Plan shall govern exhibitor's move-in/out of the Tacoma Dome. SBG may amend the plan or add to its guidelines when SBG shall deem the amendment or modification to be in the best interests of the Northwest Women's Show. After notice, Exhibitor agrees to comply with the amendments. **14. Occupancy.** Exhibitor agrees to occupy and have its exhibit ready for public viewing no later than Saturday, 9am, March 12 and 10am on Sunday, March 13, 2022. In the event Exhibitor fails to meet this occupancy deadline, SBG may retake possession of Exhibitor's booth or space, and further, retain as liquidated damages of all Exhibitor's fees paid or becoming due under this Agreement. Upon repossession of the booth or space reserved, SBG may use the same for any purpose and shall neither have nor incur any liability whatsoever resulting there from. **15. Vacation.** In the event Exhibitor, has not entirely removed all display items before Sunday, 10:00pm, March 13, 2022, then SBG shall be authorized to remove, at the sole cost and expense of Exhibitor, any and all items remaining on the property without liability for any resulting damages or losses. **16. Interruption or Termination of the Event.** It is understood and agreed that SBG and Tacoma Dome reserve the right to interrupt or terminate the event, when, in the judgment of SBG or Tacoma Dome, such interruption or termination is necessary to protect public order and safety. Exhibitor waives any claim against SBG or the Tacoma Dome for refund, damages or compensation should the event, and therefore this Agreement, is so interrupted or terminated. In addition, in the event the space reserved hereunder or any portion of the exhibition area is destroyed or damaged by fire or any other cause, or in the event any other casualty renders SBG or Tacoma Dome's fulfillment of this Agreement impossible or impractical, then this Agreement shall terminate, and neither SBG nor Tacoma Dome shall be liable for any refund or damages to Exhibitor. Exhibitor further assumes the risk of any prevention, interruption or termination of the event due to strikes, lockouts, labor disputes, acts of God, pandemics, structural defects in the Tacoma Dome facility, hostile governmental action, riot, civil commotion, terrorist attacks or other causes beyond the reasonable control of SBG, and SBG shall not be liable to Exhibitor for any refund or damages resulting there from. **17. Advertising.** Exhibitor agrees not to allow any advertising media, in advertising the So Northwest Women's Show to state or imply that the Tacoma Dome is a sponsor of the event, and Exhibitor agrees that all Exhibitors advertising shall otherwise contain only true and accurate information. All advertising must be approved by So Northwest Women's show management and must include the Title Sponsor Logo, if the NWWS logo is used. **18. Lotteries & Contests.** Exhibitor shall be solely responsible to ensure that any drawings, lotteries or contests held by Exhibitor on the premises are conducted in strict compliance with the law. **19. Default.** The failure of Exhibitor to comply with any term or condition of the Agreement shall constitute a default. In addition to the specific remedies set forth elsewhere in this Agreement, Exhibitor's default shall entitle SBG, at its election, to immediate termination of this Agreement, to injunctive relief, and/or to recovery of all damages resulting from Exhibitor's default. The remedies set forth in this Agreement are cumulative. **20. Attorney's Fees.** Should either party bring any action or court proceeding to enforce this Agreement, the prevailing party shall be entitled, in addition to court costs, to recovery of its reasonable attorneys' fees, and such amount shall be made part of the judgment against the non-prevailing party. **21. Severability.** If a court of competent jurisdiction shall deem any provision of this Agreement void or unenforceable, such determination shall not affect any other provision, and all other provisions shall remain in full force and effect. **22. Corporate Representatives.** If Exhibitor is a corporation, the party or parties executing this Agreement on behalf of Corporation represent that such party or parties have authority to bind Exhibitor that Exhibitor is a valid and existing corporation, that Exhibitor is authorized to transact business in Washington, and that Exhibitor is otherwise in compliance with all tax and corporate laws pertaining to Exhibitor. **23. Entire Agreement.** This Agreement embodies the parties' entire agreement, and any further agreement between the parties shall be ineffective to modify this Agreement unless set forth in writing and signed by the parties. **24. Time of the Essence.** Time is of the essence regarding the performance of each of the covenants and agreements of this Agreement. **25. Notices.** Any notices required or permitted to be given under this Agreement shall be ineffective unless set forth in writing addressed to the addresses of the parties specified on the reverse side of this Agreement. **26. Samples.** Tacoma Dome requires samples to be no more than 2 oz. for beverages and no more than a 1-inch square food sample. All exhibitors must comply with these restrictions or face a fine of \$1,000. **27. Hours of show.** All vendors are required to be in their booth fully set up a minimum of thirty (30) minutes before the show starts and required to keep your booth in full operation until close of the show each day. Vendors cannot start tearing down until the show has officially closed will risk being excluded from any future shows.

Exhibitor Signature \_\_\_\_\_ Date \_\_\_\_\_

Company Name \_\_\_\_\_